

EXHIBIT 31



Tech30

John McAfee enjoying new life in Canada

by Jose Pagliery [@Jose_Pagliery](#)

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John McAfee fled Central America and is now living in Montreal.

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Now 68, McAfee is telling his life story in a feature-length documentary currently being worked on by Montreal-based [Impact Future Media](#). When that's done, McAfee plans to head back to his one-time home of Santa Cruz, Calif.

McAfee's adamant that he's no longer on the run from police and that he is just trying to live in peace. Still, he feels the occasional need to stoke a fire.

He said Intel lost a great marketing opportunity when he was being chased through the jungles of Central America. Instead of shying away from the McAfee name, Intel should have leveraged press about his misadventures and taken a more edgy approach.

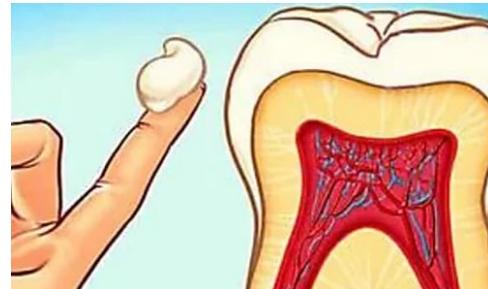
"Roll with it. Hire a creative marketing team and see what you can do with this," he said. Executives should have asked, "How can we do creative marketing to change Intel from a staid, stodgy company to a shaker and mover?"

"There's something wrong with the marketing department. They're taking life too seriously," he added.

Intel didn't respond to requests for comment.

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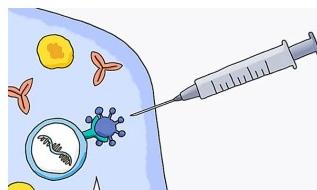
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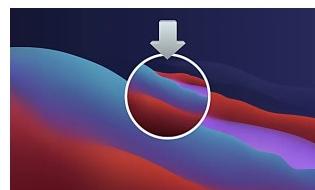
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